

# About this report

Kenwood started environmental conservation activities in 1992 and has published this "Environmental Report" since 2000. We changed the name in 2007 to "Social and Environmental Report" to reflect a desire to report on activities that are making Kenwood a more socially conscience company with products and services that make our world a better place to live.

This report was compiled to introduce our stake holders to the business activities of the Kenwood Group from the viewpoint of social responsibility and trust.

We've spent considerable time crafting this document, using many pictures and adjusting the styles, sizes, and colors of fonts to make it easier to read and more visually appealing.

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### ● Structure of this report

"Corporate Integration Activities", "Social Activities", and "Environmental Activities" are derived from the Kenwood Group's corporate vision and are the pillars of our broad range of activities.

Detailed information on our financial status is available in our Annual Report.



### ● Special Feature

Introducing our research that has produced product designs which embrace interaction with music.

### ● Period covered by this report

April 2007 through March 2008  
2008 is only partially covered in this report.

### ● Applicable range

This report covers the activities of the Kenwood Group around the world.

### ● Published

September 2008 (next publication scheduled for September 2009)

### ● Reference materials

Environmental Reporting Guidelines from the Japanese Ministry of the Environment (2007)  
2002 GRI Sustainability Reporting Guidelines